

## The Fixers Eddie Mannix Howard Strickling And The Mgm Publicity Machine

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### **The Fixers Eddie Mannix Howard**

When MGM stars found themselves in trouble, it was Eddie and Howard who took care of them--solved their problems, hid their crimes, and kept their secrets. They were "the Fixers." At a time when image meant everything and the stars were worth millions to the studios that owned them, Mannix and Strickling were the most important men at MGM.

### **Amazon.com: The Fixers: Eddie Mannix, Howard Strickling ...**

Eddie Mannix and Howard Strickling are virtually unknown outside of Hollywood and little-remembered even there, but as General Manager and Head of Publicity for Metro-Goldwyn-Mayer Studios, they lorded over all the stars in Hollywood's golden age from the 1920s through the 1940s--including legends like Garbo, Dietrich, Gable and Garland.

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Loretta Young and Spencer Tracy, both "fixer" charges of Eddie Mannix, for entirely different reasons. Columbia Pictures, 1933 publicity still/Public

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Domain Howard Strickling's phone was always...

### **The Fixers Who Buried Old Hollywood's Biggest Scandals ...**

Strickling was also well known in Hollywood as one of MGM's "fixers", along with studio vice-president, Eddie Mannix. Strickling and Mannix are the subject of E. J. Fleming's book *The Fixers: Eddie Mannix, Howard Strickling and the MGM Publicity Machine* (2004). According to the book, Strickling and Mannix were responsible for covering up or working to tone down several scandals, including pregnancies and abortions, surrounding high-profile MGM talent.

### **Howard Strickling - Wikipedia**

Eddie Mannix. Joseph Edgar Allen John " Eddie " Mannix (February 25, 1891 – August 30, 1963) was an American film studio executive and producer. He is remembered for his work protecting Hollywood stars as a " fixer ", a person paid to disguise details of the stars' often colorful private lives to maintain their public image. Among his most lasting contributions to Hollywood was a ledger he maintained that lists the costs and revenues of every MGM film produced between 1924 and 1962, an ...

### **Eddie Mannix - Wikipedia**

Eddie Mannix, MGM's fixer, joined the studio near its inception and was on the payroll until his death in 1963. (Eddie Mannix is also the name of the fictionalized studio fixer character Josh...

### **Eddie Mannix, MGM's fixer, and the scandal of Patricia ...**

The real Eddie Mannix was a thug from New Jersey who bribed cops, bedded hundreds of would-be actresses, ran with the mob and may have ordered the killing of "Superman" George Reeves. The real...

### **Meet the sleazebag agent who inspired the new Coen Bros. movie**

Synopsis Eddie Mannix and Howard Strickling are virtually unknown outside of Hollywood and little-remembered even there, but as General Manager and Head of Publicity for Metro-Goldwyn-Mayer Studios, they lorded over all the stars in Hollywood's golden age from the 1920s through the 1940s - including legends like Garbo, Dietrich, Gable and Garland.

### **The Fixers: Eddie Mannix, Howard Strickling and the MGM ...**

The book highlights Eddie Mannix and Howard Strickling who were employed by MGM to do publicity for the studio which included damage control for their most valuable assets the men and woman movie stars under contract to the studio.

### **The Fixers: Eddie Mannix, Howard Strickling and the MGM ...**

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### **The Fixers: Eddie Mannix, Howard Strickling and the MGM ...**

Shortly thereafter, according to E.J. Fleming in *The Fixers: Eddie Mannix, Howard Strickling and the MGM Publicity Machine*, “Mrs. Jean Carpenter” entered Good Shepherd Hospital “to get some rest.”...

### **In Classic Hollywood, Studios Wanted Their Stars to Have ...**

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### **The Fixers: Eddie Mannix, Howard Strickling and the MGM ...**

*The Fixers: Eddie Mannix, Howard Strickling, and the MGM Publicity Machine* (2005) tells so many of these sordid and unfathomable stories, and sheds a light on an otherwise forgotten cornerstone of Hollywood history.

### **Book Review: E.J. Fleming's The Fixers: Eddie Mannix ...**

Eddie Mannix and Howard Strickling are virtually unknown outside of Hollywood and little-remembered even there, but as General Manager and Head of Publicity for Metro-Goldwyn-Mayer Studios, they lorded over all the stars in Hollywood's golden age from the 1920s through the 1940s--including legends like Garbo, Dietrich, Gable and Garland.

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