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Chopra Meindl Supply Chain Management

Professor Chopra's research and teaching interests are in supply chain and logistics management, operations management, and the design of telecommunication networks. He has won several teaching awards at the MBA and Executive programs of Kellogg. He has authored more than 40 papers and two books.

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Chopra & Meindl, Supply Chain Management: Strategy ...

Supply Chain Management (4th Edition) [Chopra, Sunil, Meindl, Peter] on Amazon.com. *FREE* shipping on qualifying offers. Supply Chain Management (4th Edition)

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Supply Chain Management - Base logistique & services

Supply Chain Management, 6e (Chopra/Meindl) Chapter 2 Supply Chain Performance: Achieving Strategic Fit and Scope 21 True/False Questions 1) A company's competitive strategy defines the set of customer needs that it seeks to satisfy through its products

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Amazon.it: Supply Chain Management: Strategy, Planning ...

Supply chain management: strategy, planning, and operation, 2009, 501 pages, Sunil Chopra, Peter Meindl, 0136080405, 9780136080404, Prentice Hall, 2009

sunil chopra & peter meindl (2016). supply chain ...

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Test Bank for Supply Chain Management 5th Edition by ...

It is concisely titled "Supply Chain Management" and was written by Michael Eßig, Erik Hofmann, and Wolfgang Stölzle. Another SCM book, a German translation of the 5 th edition of Chopra and Meindl's classic textbook, has been published this year.

Supply Chain Management Research | Andreas Wieland's ...

The author concludes that steps have already been taken by several organizations to make their supply chains green and environment-friendly. However, a lot more work. ... Logistic and Supply Chain Management - Research Paper Example. Comments (0) Add to wishlist Delete from wishlist.

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Supply Chain Management: Strategy, Planning, and Operation ...

consists of data and analysis concerning facilities, inventory, transportation, costs, prices, and customers throughout the supply chain. Chopra, Sunil; Meindl, Peter. Supply Chain Management: Strategy, Planning, and Operation (Page 44).

Supply Chain Management Chapter 3: Supply Chain Drivers ...

Chopra, S. and Meindl, P. (2004) Supply Chain Management: Strategy, Planning, and Operation. Second Edition, Person and Prentice Hall, New Jersey.